What is Startup Nation Olympiad 2025

Information for Schools/Colleges/ Universities

An International Platform to Compete, Showcase, and Scale Regional Innovation Engine

Who Can Participate?

- Any School, College or University legally recognized by the official government a country in Asia, Africa, Middle East, Australia and Europe

Why Should Student, Faculty or Alumni Participate?

The Olympiad is **Worlds's largest competition focusing on early stage startup and startup ideas from Schools, Colleges and Universities in Asia, Africa, Middle-East, Australia and Europe**. As an institution, you:

International-Scale Exposure

- Exhibit your initiatives and ecosystem model at **World's largest innovation stage**
- Interact with 50,000+ attendees: ministers, VCs, corporate leads, influencers

Founder Pipeline Access

- During and post-event, get priority access to mentors network to design future initiatives and events
- Identify and build your resident startup portfolio with globally validated ideas and teams

Independent Competition Track

- Compete exclusively with other education institutions in showcasing your ecosystem
- Present your unique selling point, sectoral models, and regional reach

Targeted Domains

Agriculture, Finance, AI or Software as a Service (SAAS), Consumer Goods or FMCG, Education, Healthcare, Defense and Space, Climate Tech, Social Impact, Other

Institution Track – At a Glance

Feature	Description
Entry Process	Online registration on the website
Promotion	Promotion of competition amongst Students, Faculty and Alumni using specialized marketing material **with institution affiliation**
Training	Facilitate the free certification courses in basics of entrepreneurship and startup ecosystem.
Submission	Promote and support teams who would like to participate by providing basic resources for making their business pitch and a project video of 3–5 mins
Promotion and Validation	Promote the pitch video of teams form your institution in public domain.
Incubation Phase	Support teams with low resources with access to computers and internet for optimal materialization of incubation support.
Grand Finale	Identify support faculty and teams with travel and stay to represent your institution at the Grand finale.
Additional Benefits	
Visibility	Institution visibility before global leaders, media, and investors
Facilitation	Explore Collaboration and future facilitation with CSR partners, investors and incubation centers
Network	Get lifetime access to the Startup Network of Startup Nation India

What Do Students Get?

- **Two Free Certificate Courses**, upon completing LMS modules
- **Fellowship** for top 250 startup teams to develop proof of concept
- Assistance with **company incorporation & IP registration**
- Mentorship from **experienced founders with domain expertise**
- Pitch opportunities before **investors, incubators, and media**
- International-level recognition, trophy, and startup exposure

What's in It for Universities & Colleges?

- **Boost NEP 2020 Compliance**

  Experiential learning, interdisciplinary innovation, and project-based credits
- **Improve NAAC Innovation Metrics**

  Contributes to IIC, entrepreneurship cell activity, and SSR impact areas
- **International Exposure for Startups**

  Institutional IPs, faculty ventures, and alumni can gain International spotlight
- **CSR & Industry Matchmaking**

  Get connected to sponsors looking for impactful university projects

Who Can Participate?

- Students or Faculty from School, College and University
- Alumni with startup idea or early-stage ventures
- Incubators, Innovation Cells, EDCs (with or without college affiliation)

Timeline Snapshot

Phase	Duration
Registration	June–July 2025
LMS Learning + Pitch Submission	August–September 2025
Incubation Phase	October 2025
Grand Finale	**December 2025**

Policy Alignment & Recognition

NEP 2020	Project-based credits, Innovation ecosystems
NAAC	Supports SSR indicators, Incubation benchmarks
Startup India	Inclusive access, early-stage discovery
CSR Policy	Eligible under CSR innovation & skilling
SDGs & ESG	Impact tracking and inclusion frameworks

Institutional Coordination & Contact

- **Institutional Participation**: Nominate students, host regional rounds, or join as knowledge partners
- **Email**: contact@startupnationindia.com
- **Website**: www.startupnationindia.com