

Forge AI Uplift Program 11.11-12.11. 2025				
Venue: MICM, 4 Grigol Peradze str., 0159, Tbilisi, Georgia				
Classrooms: Opening and main sessions at Large Conference Hall (ground floor); In-group works: + 2 seminar rooms (1st floor)				
	DATE	TIME	ACTIVITY	Responsible
PRE- ARRIVAL	TBD		It would be great to start forming teams among the participants—groups of four who can rally around a single startup idea to develop throughout the course.	All
Tuesday	11/11/2205	10:00-10:30	Welcome Session (Introduction, Days Agenda, Forming groups)	GTU, All
		10:30-11:15	Startup Fundamentals (From an Idea to a Product, Valley of Death, Business Model Canvas)	CC
		11:15-11:45	Team work (Business model - the first try: Customer segments) - Present	CC
		11:45-12:00	Coffee Break)	
		12:00-12:30	AI solutions development - User Centred Design, Personas and Scenarios, Technology Acceptance Model	DFKI (Jan)
		12:30-13:00	Team work (Persona and Scenario drafting) - Present	DFKI (Jan)
		13:00 - 14:00	Lunch	
		14:00-14:30	Data Advantage Mapping	CC
		14:30-15:00	Team work - Present	CC
		15:00-15:15	Coffee Break	
		15:15-16:00	European AI Act, Data and GDPR: Data as a new Oil	DFKI (Jan)
		16:00-16:15	Team work (discussion on data management) - Present	DFKI (Jan)
		16:15-16:30	Funding Deep-tech Ventures (from FFF to investments rounds)	CC (Tunde)
		16:30-16:45	Closing Day 1 (Q&A) - Glass of wine	GTU, All
		10:00-10:15	Opening Days 2 - Agenda	GTU, All
Wednesday	12/11/2025	10:15-11:15	IP Fundamentals with AI examples. Knowledge Transfer Agreements for start-ups.	DFKI (Andrey)
		11:15-11:30	Coffee Break	
		11:30-12:20	Responsible AI in practice	CC (Yann)
		12:20-13:00	AI Business Models	DFKI (Andrey)
		13:00 - 14:00	Lunch	
		14:00-15:00	Business Model Canvas - workshop (second try)	DFKI, CC
		15:00-15:15	Coffee Break	
		15:15-16:15	Business Model Canvas - Mix of team work and team presentation	DFKI, CC
		16:15-16:30	Closing Day 2 (Q&A) - Glass of wine	GTU, All
Organizational				
Lectures				
Lunch/Dinners				
Workshops				